



16-18 March 2018, Mumbai

A Collaboration with Messe Düsseldorf India

International IVD Pavilion

Objective

Over 60% of medical devices sold in India are imported. The objective of the International IVD Pavilion is to provide a focus on international companies for traders and clinicians interested in imported IVDs.

Description

The International IVD Pavilion will part of *Clin Lab India* but will include an upgraded pavilion design that will include national flag symbols of those companies in the pavilion. Pavilion exhibitors are provided with the following free promotional services:

- ✓ A printed brochure of pavilion exhibitors providing product photos, descriptions and contact information. The printed brochure will be distributed:
 - onsite during the show
 - via four separate e-blasts to 5,000 distributors, traders and IVD clinicians
- ✓ The company's logo will appear:
 - On the *Clin Lab India* website
 - In a printed *International IVD Pavilion* advert in the show catalog
- ✓ The exhibit package will include
 - 3 Chairs
 - 1 Lockable cabinet
 - 1 table, 70 x 70 cm
 - 1 waste basket
 - 3-5 Spotlights, 1 spotlight / 3 sqm
 - 1 Power outlet, 15 A / 220 V

Cost

Cost per booth space: \$ 350 / sqm (9 sqm minimum)

Company registration fee: \$478

Co-exhibitor fee: \$ 583

Contact Information

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